

WEUX, WLAX
EEO PUBLIC FILE REPORT
August 1, 2018 - July 25, 2019

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	2-4, 7-13	12
Digital Media Manager	1-2, 4, 7-13	12
Account Executive	2, 4, 6-13	12
Master Control Operator	2, 4-13	5
Creative Services Producer	2, 4-13	7
Integrated Digital Specialist	2, 4-13	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Beloit College/Field & Career Services 700 College Street Beloit, Wisconsin 53511 Phone : 608-363-2647 Email : facs@beloit.edu Luke Janiak-Fenton	N	0
2	Broadcast Employment Services PO Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Mark Halloway Manual Posting	N	0
3	Family Support Center PO Box 143 Chippewa Falls, Wisconsin 54729 Phone : 715-723-1138 Email : geri@fscf.org Geri Segal	N	0
4	Ho-Chunk Nation PO Box 867 Black River Falls, Wisconsin 54449 Phone : 715-284-9343 Email : tracy.thundercloud@ho-chunk.com Tracy Thundercloud	N	0
5	Job center of Wisconsin 2615 East Avenue South La Crosse, Wisconsin 54601 Phone : 608-789-5627 Url : http://jobcenterofwisconsin.com Vern Tranberg Manual Posting	N	1
6	La Crosse Hmong Cultural and Community Agency 1815 Ward Ave La Crosse, Wisconsin 54601 Phone : 608-781-5744 Email : shouathao@hmoobagency.org Cathy Lee	N	0
7	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone : 972-764-6715 Terri Bush Manual Posting	N	17

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8	Viterbo University 900 Viterbo Drive La Crosse, Wisconsin 54601 Phone : 608-796-3828 Email : careers@viterbo.edu Career Services	N	1
9	Western Technical System 400 Seventh Street North La Crosse, Wisconsin 54601 Phone : 608-785-9440 Url : http://www.wisconsintechconnect.com Job Listing Manual Posting	N	7
10	WIGrads 650 N Lake Street Madison, Wisconsin 53706 Phone : 608-262-2551 Url : https://www.myinterfase.com/wisconsin/ Career Center Manual Posting	N	6
11	Winona State International Services 233A Kryzsko Commons Winona, Minnesota 55987 Phone : 507-457-5303 Email : kpinar@winona.edu Kemale Pinar	N	0
12	WLAX/WEUX 1305 Interchange Place La Crosse, Wisconsin 54603 Phone : 608-781-0025 Url : http://www.wiproud.com/ Todd Jensen Manual Posting	N	13
13	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			45

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/8/2018	Provision of training to management	WLAX/WEUX conducted a mandatory training session for hiring managers which focused on the EEO recruiting process, including discussions regarding proper dissemination of job vacancy information, documentation retention and hiring procedures.	3	GM/VP HR/Payroll Coordinator Local Sales Manager
2	9/17/2018	Participation in Job Fairs	WLAX/WEUX participated in the Viterbo Career Fair at Viterbo College. WLAX/WEUX personnel met with potential job applicants.	3	HR/Payroll Coordinator GM/VP Digital Media
3	1/30/2019	Provision of training to management	WLAX/WEUX hiring managers attended a training session conducted by the Wisconsin Broadcaster's Association for hiring managers which focused on effective strategies to address legal issues and prevent unlawful discrimination during the employment relationship.	2	VP/GM HR/Payroll Coordinator
4	1/30/2019	Participation in Job Fairs	WLAX/WEUX participated in the WBA Job Fair at the Concourse Hotel in Madison. WLAX/WEUX personnel met with potential job applicants.	2	VP/GM HR/Payroll Coordinator
5	3/13/2019	Participation in Job Fairs	WLAX/WEUX participated in the Chippewa Valley Technical College's Spring Semester Career Fair at Chippewa Valley Technical College. WLAX/WEUX personnel met with potential job applicants.	3	Local Sales Manager Senior Account Executive Account Executive