

WEUX, WLAX
EEO PUBLIC FILE REPORT
August 1, 2019 - July 30, 2020

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Traffic Assistant	1-11	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Broadcast Employment Services PO Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Mark Halloway Manual Posting	N	0
2	Ho-Chunk Nation PO Box 867 Black River Falls, Wisconsin 54449 Phone : 715-284-9343 Email : tracy.thundercloud@ho-chunk.com Tracy Thundercloud	N	0
3	Job center of Wisconsin 2615 East Avenue South La Crosse, Wisconsin 54601 Phone : 608-789-5627 Url : http://jobcenterofwisconsin.com Vern Tranberg Manual Posting	N	0
4	La Crosse Hmong Cultural and Community Agency 1815 Ward Ave La Crosse, Wisconsin 54601 Phone : 608-781-5744 Email : shouathao@hmoobagency.org Cathy Lee	N	0
5	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone : 972-764-6715 Terri Bush Manual Posting	N	1
6	Viterbo University 900 Viterbo Drive La Crosse, Wisconsin 54601 Phone : 608-796-3828 Email : careers@viterbo.edu Career Services	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Western Technical System 400 Seventh Street North La Crosse, Wisconsin 54601 Phone : 608-785-9440 Url : http://www.wisconsintechconnect.com Job Listing Manual Posting	N	0
8	WIGrads 650 N Lake Street Madison, Wisconsin 53706 Phone : 608-262-2551 Url : https://www.myinterfase.com/wisconsin/ Career Center Manual Posting	N	0
9	Winona State International Services 233A Kryzsko Commons Winona, Minnesota 55987 Phone : 507-457-5303 Email : kpinar@winona.edu Kemale Pinar	N	0
10	WLAX/WEUX 1305 Interchange Place La Crosse, Wisconsin 54603 Phone : 608-781-0025 Url : http://www.wiproud.com/ Todd Jensen Manual Posting	N	1
11	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			2

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/6/2019	Listing of each upper-level category opening in a job bank or newsletter	The SEU properly disseminated job vacancy notices, including upper-level positions to the Job Center of Wisconsin a general job bank.	1	HR/Payroll
2	10/23/2019	Participation in Job Fairs	WLAX/WEUX participated at the CVTC Career fair at Chippewa Valley Technical College. WLAX/WEUX personnel met with potential job applicants	3	HR/Payroll Coordinator AE AE
3	1/29/2020	Participation in Job Fairs	WLAX/WEUX participated in the WBA Job Fair at the Concourse Hotel in Madison. WLAX/WEUX personnel met with potential job applicants.	2	VP/GM HR/Payroll Coordinator
4	1/29/2020	Provision of training to management	WLAX/WEUX hiring managers attended a training session conducted by the Wisconsin Broadcaster's Association for hiring managers which focused on avoiding discrimination in employment terminations.	2	VP/GM HR/Payroll Coordinator