

WEUX, WLAX

EEO PUBLIC FILE REPORT

August 1, 2021 - July 31, 2022

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Creative Services Producer	1-10	9
Master Control Operator	1-10	9
Digital Content Producer	1-10	3
IT Systems/Network Engineer	1-5, 7-10	9
Creative Services Director	1-5, 7-10	9
Creative Services Producer	1-5, 7-10	9
Digital Media Sales Manager	1-5, 7-10	9

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Broadcast Employment Services PO Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Mark Halloway Manual Posting	N	0
2	Ho-Chunk Nation PO Box 867 Black River Falls, Wisconsin 54449 Phone : 715-284-9343 Email : tracy.thundercloud@ho-chunk.com Tracy Thundercloud	N	0
3	Job center of Wisconsin 2615 East Avenue South La Crosse, Wisconsin 54601 Phone : 608-789-5627 Url : http://jobcenterofwisconsin.com Vern Tranberg Manual Posting	N	1
4	La Crosse Hmong Cultural and Community Agency 1815 Ward Ave La Crosse, Wisconsin 54601 Phone : 608-781-5744 Email : shouathao@hmoobagency.org Cathy Lee	N	0
5	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone : 972-764-6715 Terri Bush Manual Posting	N	11
6	Viterbo University 900 Viterbo Drive La Crosse, Wisconsin 54601 Phone : 608-796-3828 Email : careers@viterbo.edu Career Services	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	WIGrads 650 N Lake Street Madison, Wisconsin 53706 Phone : 608-262-2551 Url : https://www.myinterfase.com/wisconsin/ Career Center Manual Posting	N	1
8	Winona State International Services 233A Kryzsko Commons Winona, Minnesota 55987 Phone : 507-457-5303 Email : kpinar@winona.edu Kemale Pinar	N	0
9	WLAX/WEUX 1305 Interchange Place La Crosse, Wisconsin 54603 Phone : 608-781-0025 Url : http://www.wiproud.com/ Matt Leitner Manual Posting	N	12
10	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			25

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	6/22/2022	Participation in Job Fairs	The SEU participated at the WBA Summer Job Fair. SEU personnel met with potential job applicants and discussed vacancies at the Stations and in the broadcasting industry.	4	Chief Engineer Account Executive Account Executive Assistant Engineer
2	7/12/2022	Establishment of training programs for station personnel	The SEU conducted a mandatory training session for hiring managers which focused on the EEO recruiting process, including discussions regarding proper dissemination of job vacancy information, documentation retention and hiring procedures.	5	General Sales Manager Business Administrator Creative Services Director Chief Engineer
3	7/14/2022	Establishment of an intern program designed to assist members of the community	The SEU has an established internship program that allows students to gain practical experience in all areas of our operations, including production, digital content, web design and social media. The SEU hosted One (1) intern, from the University of Wisconsin La Crosse, during the 2021 Fall Semester; one (1) intern, from University of Wisconsin La Crosse during the 2022 Spring Semester.	3	Creative Services Director Digital Media Manager Digital Content Producer
4	7/31/2022	Listing of each upper-level category opening in a job bank or newsletter	The SEU regularly disseminated job vacancy notices, including upper-level positions, to the Job Center of Wisconsin a general job bank.	1	Business Administrator